

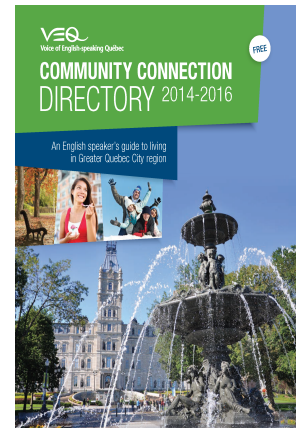
COMMUNITY CONNECTION DIRECTORY

ADVERTISING RATE CARD

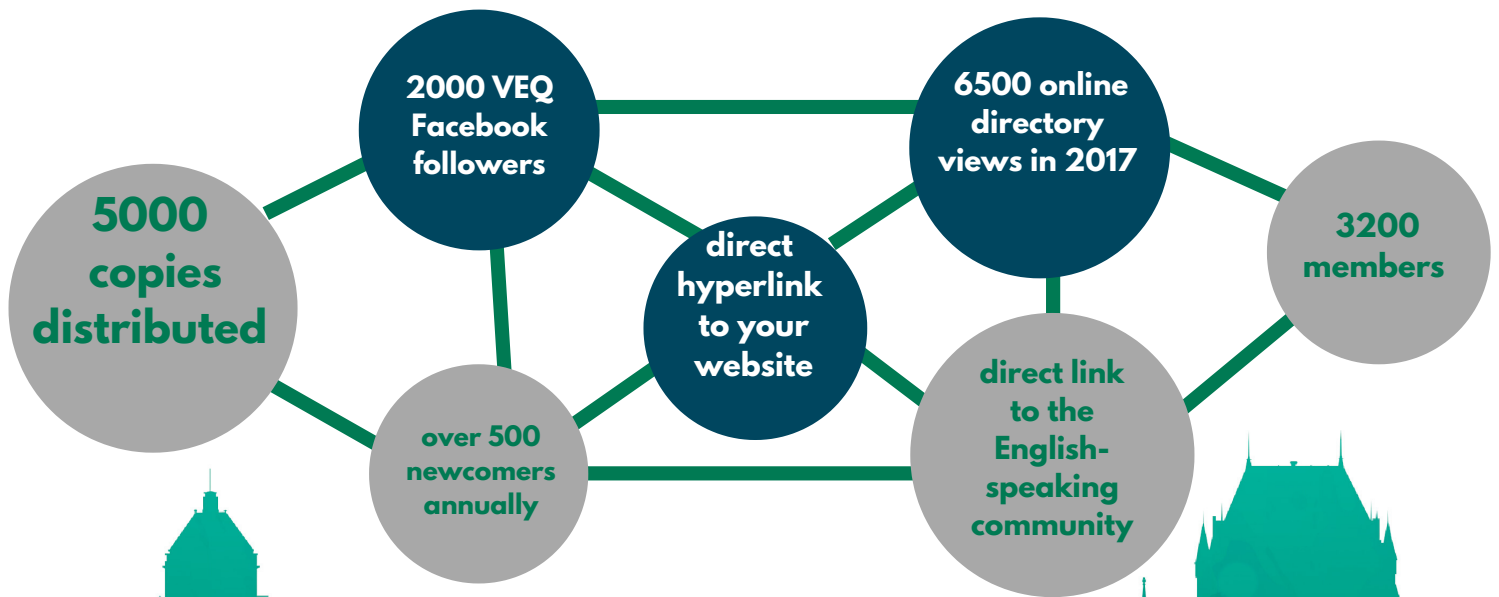
AN ENGLISH SPEAKER'S GUIDE TO LIVING IN THE GREATER QUEBEC CITY REGION

Voice of English-speaking Québec is an active, non-profit organization with over 3200 members. VEQ helps individuals participate in community life in the Greater Quebec City region, in both French and English. We welcome newcomers, sponsor community events and celebrations, research needs, inform citizens, provide support and services for seniors, and promote the interests of the community by providing a framework for effective action.

The community directory is one of the main tools we use to **connect with the English-speaking community**. Directories are distributed to and by VEQ partners, at community events and in all newcomer packages. The online directory is one of the most frequently visited sections of our website.



WHY ADVERTISE IN THE COMMUNITY DIRECTORY?



Voice of English-speaking Québec

Connect with the English-speaking community

To reserve your ad space contact us at (418) 683-2366 ext 223 or brigitte.wellens@veq.ca

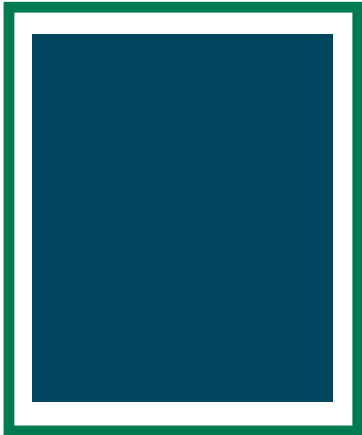
COMMUNITY CONNECTION DIRECTORY - AD RATES

Basic listing - \$175 - A short text listing of the organization's basic information. Please note that community organizations, non-profit groups and volunteer organizations receive one free basic listing.

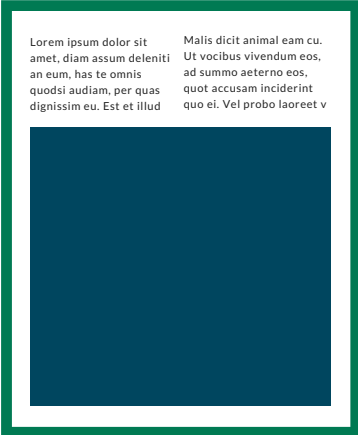
Print ad placement options - NEW THIS YEAR! Advertisements are printed in **full colour**. All ad bookings include a basic listing and online directory posting. Graphic design not included.

Online directory posting - included with all advertising options

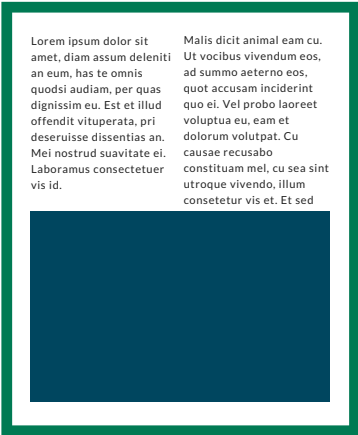
- Text listing on the VEQ website in a dedicated community directory section
- 2 updates per year
- Up to 500 words of text and 3 photos
- Direct link to your website



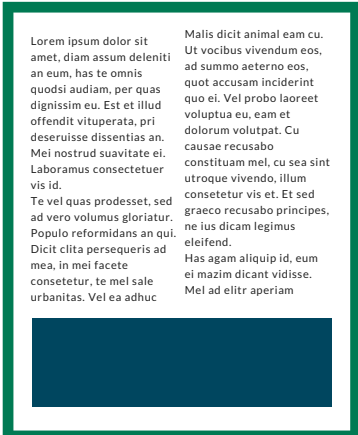
FULL PAGE - \$875
4.5" X 6"



3/4 PAGE - \$675
4.5" X 4.5"



1/2 PAGE - \$500
4.5" X 3"



1/4 PAGE - \$300
4.5" X 1.5"

DIVIDERS (FULL COLOUR): \$1,600 - FULL PAGE ON HEAVY CARDSTOCK WITH TAB.
LIMITED NUMBER AVAILABLE

The following information is required for the basic listing:

- Company name
- Street or P.O. Box No.
- City, Postal code
- Phone, Fax, Email, Website
- 40-word description of services

Technical specifications
Files should be 300dpi resolution at full size. Colour files should be 4 colour, CMYK only, NO SPOT COLOURS. Files should be sized to exact ad size with NO bleeds. In the case of .pdf and/or .eps files, convert fonts to outlines and imbed all images.
Acceptable file types: .jpg, .tif, .eps, .pdf

IMPORTANT NOTES:

1. Your ad will NOT be included prior to payment.
2. You MUST be able to provide services in English.

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