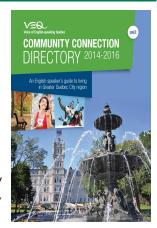
## COMMUNITY CONNECTION DIRECTORY 2018

### ADVERTISING RATE CARD

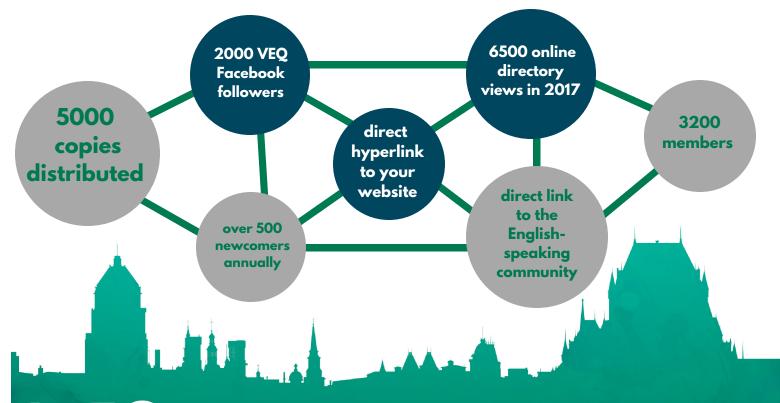
AN ENGLISH SPEAKER'S GUIDE TO LIVING IN THE GREATER QUEBEC CITY REGION

Voice of English-speaking Québec is an active, non-profit organization with over 3200 members. VEQ helps individuals participate in community life in the Greater Quebec City region, in both French and English. We welcome newcomers, sponsor community events and celebrations, research needs, inform citizens, provide support and services for seniors, and promote the interests of the community by providing a framework for effective action.

The community directory is one of the main tools we use to **connect with the English-speaking community**. Directories are distributed to and by VEQ partners, at community events and in all newcomer packages. The online directory is one of the most frequently visited sections of our website.



### WHY ADVERTISE IN THE COMMUNITY DIRECTORY?



Vice of English-speaking Québec

**Connect** with the **English-speaking** community

To reserve your ad space contact VEQ at 418-683-2366 ext.221 or by email at info@veq.ca

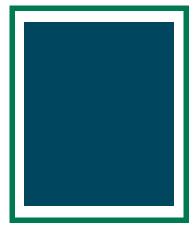
# COMMUNITY CONNECTION DIRECTORY 2018 - AD RATES

**Basic listing - \$175 -** A short text listing of the organization's basic information. Please note that community organizations, non-profit groups and volunteer organizations receive one free basic listing.

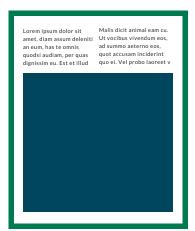
**Print ad placement options - NEW THIS YEAR!** Advertisements are printed in **full colour**. All ad bookings include a basic listing and online directory posting. Graphic design not included.

Online directory posting - included with all advertising options

- Text listing on the VEQ website in a dedicated community directory section
- 2 updates per year
- Up to 500 words of text and 3 photos
- Direct link to your website



FULL PAGE - \$875 4.5" X 6"



3/4 PAGE - \$675 4.5" X 4.5"

Lorem ipsum dolor sit amet, diam assum deleniti an eum, has te omnis quodsi audiam, per quas dignissim eu. Est et illud offendit vituperata, pri deseruisse dissentias an. Mei nostrud suavitate ei. Laboramus consectetuer vis id.

Malis dicit animal eam cu. Ut vocibus vivendum eos, ad summo adereno eos, quo accusam inciderint quo ei. Vel probo laoreet voluptua eu. eam et doluptua eu. eam et doluptua eu. eam et causare recusabo constituam mel, cu sea sint utroque vivendo, illum consetetur vis et. Et sed

1/2 PAGE - \$500 4.5" X 3"

Lorem ipsum dolor sit amet, diam assum deleniti an eum, has te omis quodsi audiam, per quas dignissim eu. Est et illud offendit vituperata, pri deseruisse dissentias an. Mei nostrud suavitate ei. Laboramus consectetuer vis id. Te vel quas prodesset, sed ad vero volumus gloriatur. Populo reformidans an qui:

ad vero volumus gloriatur. Populo reformidans an qui. Dicit clita persequeris ad mea, in mei facete consetetur, te mel sale urbanitas. Vel ea adhuc

Malis dicit animal eam cu. Ut vocibus vivendum eos, ad summo aeterno eos, quot accusam inciderint quo ei. Vel probo laoreet voluptua eu, eam et dolorum volutpat. Cu causae recusabo constituam mel, cu sea sint utroque vivendo, illum consetteur vis et. Et sed graeco recusabo principes, ne ius dicam legimus eleifend. Has agam aliquip id, eum ei mazim dicant vidisse. Mel ad elitr aperiam

1/4 PAGE - \$300 4.5" X 1.5"

## **DIVIDERS (FULL COLOUR): \$1,600** - FULL PAGE ON HEAVY CARDSTOCK WITH TAB. LIMITED NUMBER AVAILABLE

The following information is required for the basic listing:

Company name Street or P.O. Box No. City, Postal code Phone, Fax, Email, Website 40-word description of services

#### **Technical specifications**

Files should be 300dpi resolution at full size. Colour files should be 4 colour, CMYK only, NO SPOT COLOURS. Files should be sized to exact ad size with NO bleeds. In the case of .pdf and/or .eps files, convert fonts to outlines and imbed all images.

Acceptable file types: .jpg, .tif, .eps, .pdf

### **IMPORTANT NOTES:**

- 1. Your ad will NOT be included prior to payment.
- 2. You MUST be able to provide services in English.

RESERVATION DEADLINE: NOVEMBER 30, 2018
PAYMENT DEADLINE: NOVEMBER 30, 2018
FINAL MATERIAL DEADLINE: DECEMBER 14, 2018

To reserve your ad space contact VEQ at 418-683-2366 ext.221 or by email at info@veq.ca